

Know anyone looking for a good fund-raiser? Please forward this!

# 51 Groups Now Cashing in on Cookies

Team leaders call it, “By far the best fund-raiser we ever tried!”



LOOKING for a quick way to raise funds for your school, church or summer camp trip?

Over 50 groups—see the partial list below—have now signed on to sell our cookie book. And they’re finding it the easiest, most profitable fund-raising program yet.

“We’ve tried selling pizza, candy, citrus, gift wrapping and a whole lot of other things,” said one team leader. “Nothing has ever sold as well or as profitably as this cookie book. At \$5.00 profit from each \$9.99 sale, we made our goal in no time!”

Said another, “It sure beats a bake sale when you compare the time and profit.”

The key to these easy sales seems to be: “Who doesn’t like cookies?”

One group sold over 600 copies in less than 2 weeks. At \$5.00 per book, they made \$3,000.00!

Another group sold 300 in a week. One Boy Scout sold 100 copies by himself!

In addition to these 51 groups already selling, dozens of other groups have requested information and are getting geared to go. This *Best of Country Cookies* book is fast becoming Iowa’s favorite cookie book!

## Buyers Find It’s a Bargain

We respond to each request by sending a “Guide to Success” presentation that gives complete details on how to get the sales team organized...a “script” for team members to use in approaching customers...plus a list of suggestions and ideas gathered from other fund-raising teams.

These suggestions have worked well for Diane Fleshin of Tipton, who quarterbacked the local sale for area Boy Scouts. “I’ve never been involved in a fund-raiser before,” she said. “But when I saw the offer in your magazine, I said, ‘Hey, I can sell cookie books.’”

“And I was right. At \$9.99, the boys are finding this an easy



sell. We encourage customers to buy extra copies for gifts—one lady bought 24 books!”

Dawn Carroll is the team leader of the group at Corwith that quickly sold 600 copies and profited \$3,000 to fund a student trip to Washington, D.C. “It’s a high-quality book filled with 277 top recipes—some buyers are surprised it’s less than \$10. It’s mostly a matter of ‘show and sell’.”

This large book is filled with color photos and 277 recipes, each a family favorite selected from among over 34,000 recipes in a national contest. So each one is a “winner” on its own.

While some groups go door-to-door, others simply sell the book at community gatherings such as church suppers, sporting events, band concerts, etc.

Others have had success staffing a small display at area grocery stores and local restaurants, where they post a sign stating, “FREE COOKIE with purchase of book”.

Some have also asked beauty salons, barbershops, gift shops and even the local gas stations to help with sales. Each time we learn of new ideas like this, we add them to our “Sales Suggestions” list that’s sent to new groups.

## Student Looking for Summer Job?

If your college student or teen is having difficulty finding a summer job, maybe he or she should contact a local group in need of funds and say, “Let me represent you and do all the work. I’ll do the selling and give you half—\$2.50—of the \$5.00 profit for each book I sell.”

That could prove to be a win-win. Worth considering?

To learn more about using this cookie book as an easy fund-raising project, call **1-515/232-0075**.

Or E-mail: [editors@OurIowaMagazine.com](mailto:editors@OurIowaMagazine.com) and put “Fund-Raiser” in the subject line. 🍪

## Here’s a Sampling of Sellers Across the State

FOLLOWING is a partial list of groups already involved in our cookie book fund-raising program. Dozens more are getting geared to go.

Heaven Sent Missions—*Allison*; Team Cancer Answers—*Anamosa*; Birmingham Methodist Church—*Birmingham*; Relay for Life—*Boone*; Small Miracles Preschool—*Boone*; International Order of the King’s Daughters and Sons—*Carthage, Ill.*; Cedar Rapids Concert Chorale—*Cedar Rapids*; Friends of Edna Zybelle Memorial Library—*Clarence*; Senior Citizens Group—*Clear Lake*; Clinton High School—*Clinton*; American Legion Auxiliary—*Coggon*; Corwith High School—*Corwith*; Russell Williams Cancer Benefit—*Deep River*; Historical Society—*Dows*.

Wahlert Catholic Show Choir—*Dubuque*; Earlville United Parish—*Earlville*; Relay for Life—*Eldora*; Mills County 4-H Teen Club—*Emerson*; Trip to Camp Witness—*Glenwood*; Delaware County Historical Society—*Hopkinton*; Bethany Lutheran Church—*Joice*; Grace Christian Church—*LeRoy, Minn.*; Museum of Religious Arts—*Logan*; Little Home Learning Center—*Lowden*; Manning Regional Healthcare Auxiliary—*Manning*; St. Peter’s UCC Moonlighters—*Mapleton*; Jackson County Historical Society—*Maquoketa*.

Senior Center—*Martelle*; Public Library—*Melcher-Dallas*; MFL MarMac Schools—*Monona*; Camp Courageous—*Monticello*; Cornell College Spring Break—*Mount Vernon*; Walnut Lodge 588—*Mystic*; TOPS Group—*New Hampton*; Mahaska County 4-H Trip—*New Sharon*; WELCA Ossian Church—*Ossian*; First Presbyterian Church—*Palo*; Business and Professional Women—*Red Oak*; Farmers Market—*Riceville*; Hegg Memorial Health Center—*Rock Valley*; Netherlands Reformed Christian School—*Rock Valley*.

Calvary Lutheran Church—*Sabula*; Sioux County Relay for Life—*Sioux Center*; PEO Group—*Spirit Lake*; Boy Scout Troop—*Tipton*; Titonka-Woden-Crystal Lake Schools’ Washington, D.C. Trip—*Titonka*; St. John Lutheran Youth Group—*Toledo*; Public Library—*Webb*; Rainbow Preschool—*Wheatland*; Community Church Women’s Fellowship—*Whitten*; W4Cs Community Childcare—*Williamsburg*.