

# We Couldn't Have Said it Better...

"I can tell the day that subscribers start receiving *Our Iowa* in the mail, without looking at a calendar. There is an immediate increase in the number of web site views and phone calls. It's proof our ads are working. —*Kirk Brandenberger, Keokuk Area Convention & Tourism Bureau*

"*Our Iowa* has been a key component in the success of our business and it is amazing how many calls we get based on ours ads in the magazine. The stories and photography are outstanding and I am pleased to be able to partner with *Our Iowa*. It mirrors our emphasis on quality."—*Gary Youngberg, Ames Silversmithing*

"I don't know of any other advertising that I do throughout the year where my money is better spent. The quality of *Our Iowa* and the huge circulation versus the cost of an advertisement makes this one of my easiest decisions. Very much a no brainer."—*Tom Callahan, Callahan Promotions, statewide arts & crafts fairs*

"It is interesting how many customers come in and say, 'I saw you in *Our Iowa* Magazine'. The winners of the Lucky I contest are very pleased with the \$100 gift certificate. Advertising is a big

expense and you want to make sure you are getting a lot of exposure. I feel *Our Iowa* Magazine does that." —*Becky Dietzler, Turkey River Mall, Elkader, IA*

"We do a survey of visitors asking them how they found out about us and *Our Iowa* is the #1 print media. Lucky I winners are delighted when they come. Nothing but positive comments from our visitors about the Park and *Our Iowa*. Love the magazine."—*Freda Damon, Manning Hausbarn-Heritage Park*

"We appreciate the statewide coverage that we get by advertising in *Our Iowa*. We believe in the Lucky I contest because it not only gives us a discounted price for the ad, but also because we receive winners who will come to our area to pick up their prize. —*Lana White, Mills County Tourism*

"I can't tell you how many people mention,, 'We saw your ad in *Our Iowa*', but it's a lot! With a limited advertising budget, we have to be very selective about where we spend those dollars. For good reason, *Our Iowa* always makes the cut."—*Renee Anderson, Harrison County Dev. Council for Loess Hills Alliance*

**Advertise In "Iowa's Most Popular Magazine" For As Little As \$105/mo!**



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