

360 Groups Say This Book 'Works!'

WE'VE BEEN offering this *Best of Country Cookies* book for fund-raising programs for some time now, and the interest (and success) just keeps growing. Several more groups sign up each week.

More than 360 groups are using this cookie book to raise money for school and church renovation projects, playground equipment, school trips and after-prom parties.

They continually tell us it's the easiest and most profitable fund-raiser they ever tried.

They order the books in volume at \$4.99 each, sell them at \$9.99 and make a profit of \$5.00 per book.

"We've tried bake sales, selling pizza, candy and citrus and held car washes," said one team leader. "Nothing has ever sold as well as this cookie book. At \$5.00 profit from each \$9.99 sale, we made our goal in no time!"

Ruth Dotterer took it upon herself to benefit her West Des Moines retirement

village by selling 83 copies to visitors. "I was amazed how easily they sold," she says.

A church group sold 300 copies in less than 2 weeks, earning a profit of \$1,500. Ten Sunday school kids sold 174 books for a profit of \$870. Boy Scout troops are selling the book, too. (One Scout sold 100 copies by himself!)

It's Basically "Show and Sell"

Part of this program's success is the help we give groups who inquire. We send a "Sales Guide" kit that gives complete information on how to get the group organized. We even include a "script" for team members to use in approaching customers.

Unlike most other fund-raising programs, groups are not required to pay for these cookie books in advance. That means no "start-up money" is needed; you can begin selling, then pay with early profits and wait up to 30 days to pay for the books.



Shipping is just \$14.50 for 46 copies sent anywhere in Iowa, or books can be picked up at our Ames office to avoid shipping altogether.

Want More Details? To learn more about this fund-raising project, call 515/232-0075 and ask for Larry. Or e-mail: editors@OurIowaMagazine.com and put "Fund-Raising" in the subject line. Or write to: *Our Iowa*, 1510 Buckeye Ave., Ames IA 50010.

There is NO other option for detoxification like this one!

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Please mention if your main concern is detoxification or weight loss.

"Dr. Martin has made it an integral role of his 30+ year professional career to educate others about the body's natural ability to do battle against the onslaught of noxious and harmful substances that modern society indiscriminately tosses into our environment. Now he has encapsulated his findings in an easy to read and informative book that will certainly open your eyes to just what is waiting for you inside and outside your front door. However, rather than leaving you confused and befuddled, Dr. Martin provides suggestions for fighting back - what to avoid, simple products that you can make, and tips to improve your lifestyle - he leaves few stones unturned. This is both an educational and enjoyable read that will certainly return an investment to the health of the reader and their family."

Mark Scheutzow, MD, PhD, NMD, FAAIM

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